

## **PRESS RELEASE**

### **Winner of the Cannes' Grand Prix 2024, *All We Imagine as Light*, to open MAMI Mumbai Film Festival 2024**

**Mumbai, October 09, 2024:** After making history at the 77th Festival de Cannes as the first-ever Indian film to win the prestigious Grand Prix, *All We Imagine as Light* is all set to open the eagerly awaited 2024 edition of MAMI Mumbai Film Festival on **18 October 2024**. The film has been co-produced by petit chaos from France, and Chalk & Cheese and Another Birth from India. Distributed by Spirit Media in India, the critically acclaimed film will be released theatrically across India.

The film, set in Mumbai, follows Nurse Prabha who is troubled when she receives an unexpected gift from her estranged husband. Her younger roommate, Anu, tries in vain to find a spot in the city to be intimate with her boyfriend. Parvati, the cook at the hospital, is Prabha's friend and confidant. The three women take an unexpected trip to a beach town in Ratnagiri that allows them the space to reflect upon their life choices.

**Interim Festival Director Shivendra Singh Dungarpur said,** *"We're delighted to open the festival this year with a film that has the city of Mumbai at its heart. All We Imagine as Light will always be remembered as a film that won the Grand Prix at Cannes, but it is also an independent film that faced many challenges, especially in finding funding, before it debuted in competition at Cannes and won accolades all over the world. As we begin a new phase in MAMI, this film embodies the kind of cinema that MAMI would like to showcase and provide a platform that will celebrate and enable independent cinema of every kind to reach a wider audience."*

**Director Payal Kapadia** shared her thoughts on her film being invited as the opening film at the esteemed film festival, *"To have All We Imagine as Light open MAMI Mumbai Film Festival is a tremendous honour. When I was a student in Mumbai, I got a glimpse into world cinema and also cinema from other parts of the country because of MAMI. I am really happy that people in Mumbai will be able to see the film here first."*

**Actor, producer, distributor, and MAMI board member, Rana Daggubati,** expressed his excitement, *"After creating history at Cannes and a tremendous theatrical opening in France, we are thrilled to bring the film to festival goers and audiences in India. MAMI strives to champion independent voices and elevate South Asian talent, and opening the festival this year with All We Imagine as Light is one of the many ways we continue to support this mission."*



MAMI Mumbai Film Festival, starting from **Saturday, 19 to Thursday, 24 October 2024**, promises a spectacular six-day celebration of world cinema, community, creativity, and culture. With over 110 films in more than 50 languages, including features and non-features across all genres, the festival will once again bring cinematic excellence to the heart of Mumbai.

### **Notes to editors:**

#### ***About MAMI Mumbai Film Festival***

MAMI Mumbai Film Festival, organised by the Mumbai Academy of Moving Image (MAMI), has brought the best of contemporary world cinema and talent to the city of Mumbai since 1997. With its expanded vision to spotlight South Asian and South Asian diaspora filmmakers, MAMI becomes the hub for South Asia, discovering and connecting emerging talent to the worldwide festival ecosystem. Along with celebrating cinematic excellence and bringing joy to our audiences, we aim to facilitate the exchange of ideas and provide easy access to information related to filmmaking, funding, film distribution, business opportunities, and strategic marketing support for films and filmmakers. The Academy also conducts a robust Year Round Programme that acts as a hub for creators and cinephiles through screenings, networking opportunities, access to labs and workshops for skill development, masterclasses, and, very importantly, creating a community of cinema lovers.

#### **More on MAMI:**

**Website:** <https://mami.mumbaifilmfestival.com/festival>

**IG, FB & YT:** @mumbaifilmfestival | **X:** @MumbaiFilmFest

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MUMBAI  
FILM FESTIVAL

## **About Spirit Media**

Founded in 2005 by Rana Daggubati, Spirit Media is a new-age media business specialising in original content development and distribution, talent management, creative brand marketing services, and a blockchain-enabled digital content marketplace.

To know more about Spirit Media visit <https://thespiritmedia.com/>